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abstract even though professional service firms psfs play a significant role in the united states economy management scholars understand little about their strategic behavior this dissertation addresses this research vacuum by integrating literature from organizational theory strategic management and sociology to develop and empirically test a model that explains a resource based view, **strategic management of professional service firms bente** - the book is a must for everyone engaged in managing professional service firms and or teaching and research on them a landmark book dr dr h c peter lorange president imd the nestle professor i know of no other book which comes close to addressing the unique and complex strategic challenges which confront the managers of professional, **strategy is different in service businesses** - many managers of service businesses are aware that the strategic management by which i mean the total process of selecting and implementing a corporate strategy of service businesses is, **strategic management of professional service firms theory** - 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